



Family Trail



Suitable for ages 4-8 (and family!)

Branding riddles: find the answers to these puzzles as you walk through the branding section

- For help cleaning clothes
Look in shops and pick me
I smell very fresh and begin with a P
What am I?

I am P _____

- Enjoy me on pancakes
Or even on toast
Though I'm not sure you'd like me on your Sunday roast
What am I?

I am G _____ S _____

- I'm a thick pinkish liquid
For making glass shine
I've existed for years but I still clean just fine
What am I?

I am W _____

- I am used on a brush
But not in your hair
My effect on your smile will make people stare
What am I?

I am M _____ T _____



What you need:

- Pencil
- Head torch
- A grown-up



Did you manage to help me with all of my questions? Thank you for helping me find my way through the Museum of Brands.



TURN OVER!



Please show your finished trail to any member of staff on the front desk to get a badge.

Start here and then move on to question 1. Our journey begins in Victorian times (over 100 years ago). Look up at the beginning of the Time Tunnel to see the entrance to the Victorian era. There will be a sign like this each time you move forward into a new era. See if you can help me find my way back to the present day by finding objects and answering the questions as you make your way through the Time Tunnel.



1 Victorian Era (1837 – 1901)
I have been invited to the celebrations for Queen Victoria's Diamond Jubilee but I have nothing to wear. Please help me by finding something in this era that I can use to make a wonderful new set of clothes.
What is this amazing machine called?



2 Edwardian Era (1901 – 1910)
My friends are coming to play and I want to entertain them with some popular games. Can you find two in this era that you think we would enjoy? Put a tick next to them if you or your family have played them before.



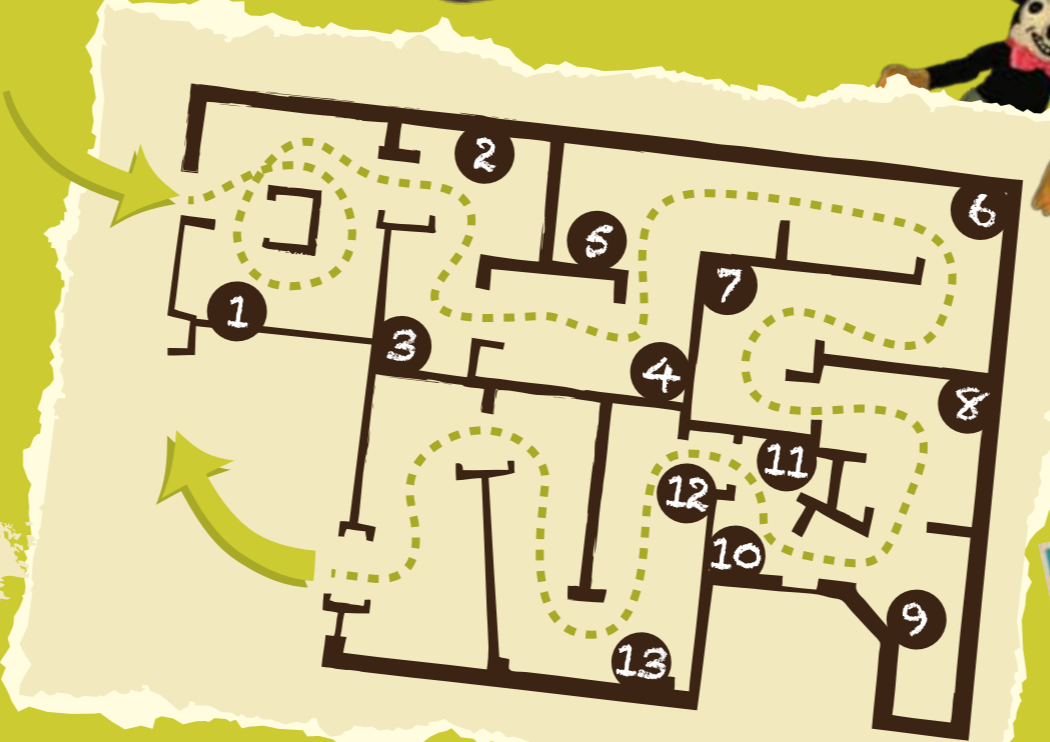
4 1920s
I am going to the British Empire Exhibition at Wembley today and have saved up my pocket money for a souvenir to remind me of my visit. Please help me to choose by picking your favourite from the Exhibition cabinet and drawing it in the box below:



13 Branding
Our journey through the time tunnel is over, but before we reach the present day we have one final part of our journey to complete. Please turn over to answer the Branding riddles and find your way back to the Museum Café and the end of your quest...



3 1910s
Do you know if any of your relatives served in World War One? What were their names?



5 1930s
I am going to see Walt Disney's first full length film at the cinema this weekend. Fill in the blanks to work out what it's called (a quick peek in the Disney cabinet may help you work it out!).



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11 1990s
Lots of products sold in the 1990s had pictures of cartoon characters on them. If you had to sell a new type of milkshake, what favourite cartoon character would you use on the packaging?



12 2000s



8 1960s
It's my birthday and my grandparents would like to buy me a new toy, but there are so many to choose from in the 1960s! Please help me to decide by picking two of your favourites.



7 1950s
Rationing is ending and my family now do their food shopping in a new self service store. Please help us find some new 1950s items on our shopping list. Tick them off as you find them and add your family's favourite product from this era at the bottom:

- Birds Eye Fish Fingers
- Kellogg's Sugar Frosted Flakes
- Express Double Cream
- Bounty Tender-fresh coconut-milk chocolate

6 1940s
Help! I promised to pick up my family's food rations for this week but I can't find my ration book. Can you find it in this era? Put a tick in the box when you have found it.



Do you have any relatives or friends old enough to remember World War Two? Ask them what they missed most during rationing. What food would you miss most?

