

MUSEUM *of* BRANDS

Activity: Chocolate Edition Brand Bingo

Bingo is a popular game for all ages, as it has simple rules, you can win prizes, and it's a chance to have fun with friends!

Fun fact: Bingo used to be called 'Beano' because they scored with beans. Now, people use coins, buttons, tokens or even chocolates (you decide!) to keep score. Our Brand Bingo is played on a scorecard (made up of 25 squares). The goal is to be the first to get 5 squares in a row or a column!



Modern bingo was created by Edwin Lowe in the USA in the 1920s. Allegedly, one of Lowe's friends shouted 'bingo' rather than 'beano' one day by accident and it stuck. Bingo first appeared in the UK in the 1960s and has been popular ever since.

Did you know that bingo has its own National Day? National Bingo Day is on 27 June. Celebrate it with our Special Edition Brand Bingo.

What you will need:

- Colour printer
- Pencil
- Scissors
- Something to draw the Bingo cards from (a bowl or a bag)
- Bingo chips/coins/buttons (25 per person)

How to:

- Print one scorecard per player.
- Cut out the brands from the first page - fold them and place them all into your bowl or bag. The caller will choose them at random. Shake it up to mix them.
- Choose a caller to be the Brand Bingo facilitator (this person will be reading out the brands). The caller can participate in the game too!
- Read out the list of brands, so the participants know what to listen for.
- The caller will pick the cards out of the bag and call out the name. When a brand on your card is called, use your chips to cover it or use a pen to cross them out.
- The first person to get 5 in a row or a column shouts 'Bingo!' and wins the game.

Have fun and good luck! Let's see who gets the first bingo of the game!

*Disclaimer: We want to acknowledge that all rights are reserved by the brands and we do not own the copyright.

**Cut and fold up the brands
Place them in a bowl/bag**

Yorkie	Dairy Milk	Galaxy	Snickers	Mars Bar
After Eight	Freddo	Creme Egg	Topic	Toblerone
Bounty	Black Magic	KitKat	Celebration	Milk Tray
Fry's Chocolate Cream	Quality Street	Hereos	Maltesers	Terry's Chocolate Orange
Aero	Flake	Lindt Chocolate	Bournville	Rolo

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