

Family Trail

Suitable for children of all ages (and their families)



Our journey begins in the Victorian era. Travel through the Time Tunnel, decade by decade, discovering facts, answering questions and finding your favourites.

What you'll need:

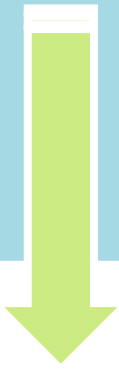
- a pencil
- head torch
- an adult

Don't forget to show your finished trail to any member of staff at reception to get a free badge.



THE MUSEUM OF BRANDS, PACKAGING AND ADVERTISING

Which brands do you recognise



START HERE

Victorian era (1837-1901)

When toothpaste was first introduced to the Victorians it was a powder. Name two different flavours:

- _____
- _____

Art Nouveau was a popular decorative style with flowing lines and natural forms. How many examples can you find?

Edwardian era (1901-1910)

2000s

The Union Jack has been used as an icon in popular culture for many generations. How many items can you count here?



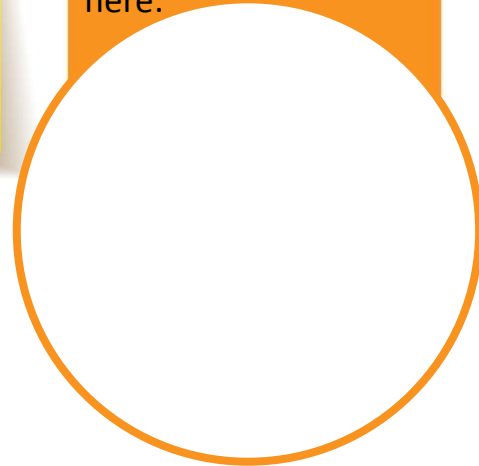
The present day

Which of your favourite toys and sweets would you like to see in the Museum one day?



1910s

Many companies used the First World War as a selling point for toys and board games. Draw your favourite here:



1990s

List your three favourite bubble bath cartoon characters

- _____
- _____
- _____

as you travel through the Time Tunnel?

1920s

Which animal features in the British Empire Exhibition poster and souvenirs?

1930s

The 1930s saw lots of toys and games featuring _____, after the release of Steamboat Willie.

During the Second World War, materials were rationed as well as food. Draw one of the tins with a small label:

1940s

1970s

In 1971 Britain faced a mathematical challenge when decimalisation replaced pounds, shillings and pence.

1960s

Which 'F' was the first fabric softener in Britain? Draw it here:

In 1953 many families bought their very first television just to watch the Queen's coronation.

1950s

1980s

The growing use of the barcode in the 1980s eventually made supermarket shopping quicker at the checkout.



Toys, treats and more – what are your family's favourites?



What toys and sweets did your family remember as you all travelled through the Time Tunnel? After your visit, why not ask other members of your family what their favourite toys, games, sweets and drinks were.

Did you know... Munchies were the first item in the collection.

