

## Consumer Culture Quiz

See how many slogans you remember, or use the Museum to help find the answers...  
Which famous brands use these slogans? We have done the first for you

1. 'The taste of paradise'

Bounty

2. 'All because the lady loves...'

3. 'The longer lasting snack'

4. 'Made to make your mouth water'

5. 'Too good to hurry mints'

6. 'Bet you can't eat three'

As you travel through the Time Tunnel, look out for the brands, packaging and advertising-inspired clues...

### Victorian

Q: Which year were Basset's Liquorice All-Sorts invented?

A: 1879

B: 1889

C: 1899

### Edwardian

Q: How many boys appear on the Fry's Milk Chocolate packaging?

A: Three

B: Four

C: Five

### 1910s

Q: What is the other name for the WWI board game 'Campaign'?

**1920s**

**Q:** Which animals are Pip, Squeak, and Wilfred?

,  , and

**1930s**

**Q:** Name all of Snow White's seven dwarfs

**1940s**

**Q:** What is the Daily Mail headline for Tuesday 08 May 1945?

**1950s**

**Q:** Which classic children's story does Guinness reference in their Festival of Britain poster?

**1960s**

**Q:** What prize can you win with Cadbury's Lucky Numbers and Michael Miles?

**1970s**

**Q:** To what brand of instant drink does the slogan, 'More than a bedtime drink' belong?

- A: Horlicks**    **B: Ovaltine**    **C: Options**

**1980s**

**Q:** Whose is the other Royal Wedding in the Charles and Diana display case?

[Empty text box for answer]

**1990s**

**Q:** Mario is a character best associated with what video game manufacturer?

- A: Apple**
- B: Sony**
- C: Nintendo**

**2000s**

**Q:** What popular Caribbean-style sauce first gained attention at the Notting Hill Carnival?

[Empty text box for answer]

Fill in the missing words. We have done the first for you.

1. Do you love anyone enough to give them your last .
2. Only  have the answer.
3. I'd rather have a bowl of .
4. Have you had your .
5. A  a day helps you work, rest and play.
6. Have a break, have a .

**Slogans:**

- 2: Cadbury's Milk Tray.
- 3: Twix.
- 4: Opal Fruits (Starburst).
- 5: Murray Mints.
- 6: Shredded Wheat.

**Time Tunnel**

- Victorian:** 1899.
- Edwardian:** Five.
- 1910s:** Down the Kaiser.
- 1920s:** Dog, Penguin, Rabbit.
- 1930s:** Doc, Grumpy, Happy, Sleepy, Dopey, Bashful and Sneezy.

**Answers**

**Missing Words**

- 1940s:** VE Day - It's all over.
- 1950s:** Alice in Wonderland.
- 1960s:** A big night out in London.
- 1960s:** Smarties.
- 3:** Coco Pops.
- 4:** Weetabix.
- 1980s:** Andrew & Fergie.
- 1970s:** Ovaltine.
- 1980s:** Nintendo.
- 1990s:** Nintendo.
- 2000s:** Reggae Reggae Sauce.
- 6:** Kit-Kat.