

MUSEUM *of* BRANDS

Primary Art & Design

Museum of Brands Worksheet

Use this worksheet on Art & Design as you explore the Museum of Brands. As the questions use various parts of the Museum, you may need to go around more than once. You might want to bring some spare paper and drawing materials with you.

1. Begin your visit in the Victorian section where you can find lots of examples of Victorian toys. Most Victorian children only had 1 or 2 toys to play with so they had to take good care of them.

a.) Which toy is your favourite? Can you draw it below?

b.) Can you write down 3 words to describe the toy you have drawn? Use the suggestions below to get you started.

soft

wooden

cute

tall

metal

colourful

hard

1.

2.

3.

c.) Can you add texture to your drawing using thick and thin lines and patterns?



2. Find the Edwardian cases and the stand of picture postcards? Sending postcards with colourful pictures to family and friends was a popular way of staying in touch in this day and age.

a.) Can you draw your favourite animal or place on the postcard below?



b.) Who would you send your postcard to?

Write their name below.

3. Enjoy travelling through time and discovering the collection until you reach the 1950s. Can you find the model grocery shop?

As more brands and products appeared on shop shelves, packaging became brighter and more eye-catching. This was to attract the attention of shoppers and persuade them to choose one product over another.

a.) Can you draw an example of bright and eye-catching packaging from the 1950s. Make sure to use lots of colour.

Brand Name.....



4. Turn the corner in the 1950s and you will find some cases all about outer space.

As countries raced to be the first to send a person to the moon, more and more people got excited about the idea of space travel. Images of far away planets, aliens and rocket ships became more popular on packaging of the time.

a.) Can you design your own space scene below using pictures from the products and packaging in the space cases?



5. In the 60s and 70s lots of funky new patterns and designs started to appear on clothes. How many can you spot?

a.) Find a pattern you like and use it to decorate this pair of boots!



These kinds of boots, worn by both men and women, are called platform boots because the heel and sole are so tall that they make the wearer look like they are standing on a high platform!

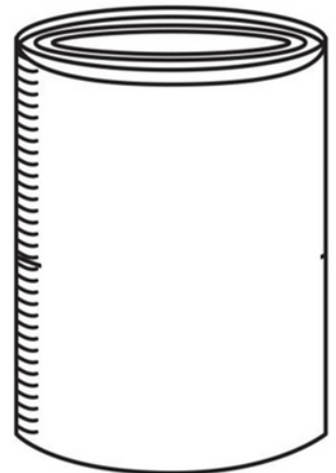
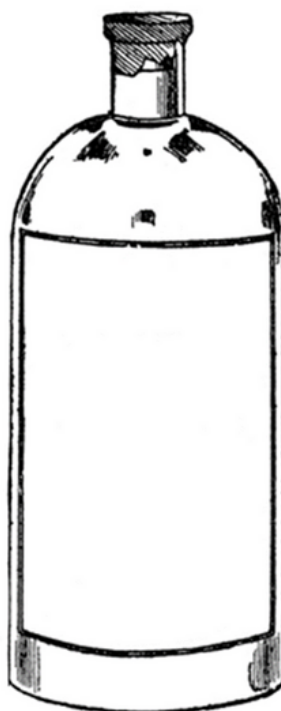


6. Continue through the Time Tunnel to the 1990s and 2000s.

a.) How many of your favourite characters from stories, films and TV can you find on packaging?

Characters are often used to make products more fun and exciting for children.

b.) Can you decorate the items below with some of your favourite characters?



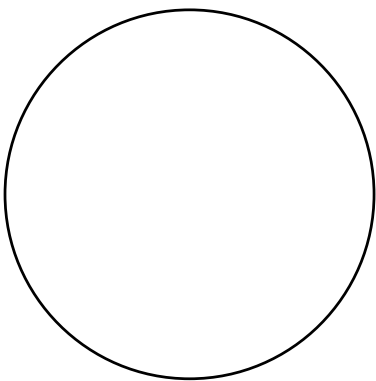
7. Shape Hunt!

Fill this page in as you travel through the museum answering the other questions.

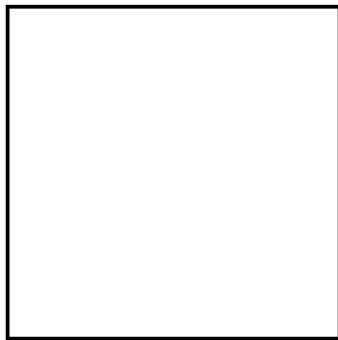
You can find things of all different shapes and sizes in the Time Tunnel.

Can you find and draw 6 different items that are shaped like the pictures below?

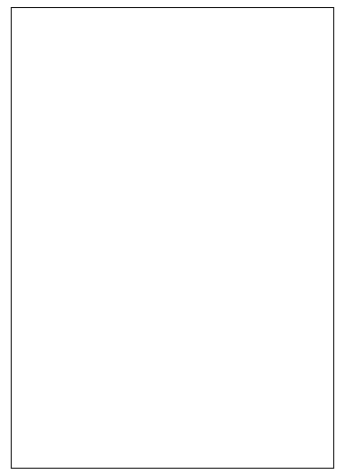
circle:



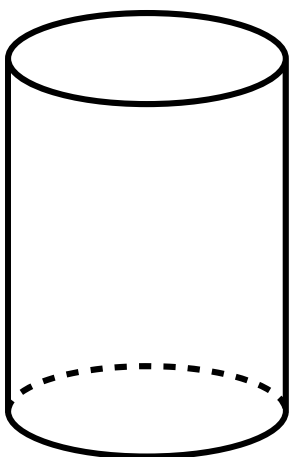
square:



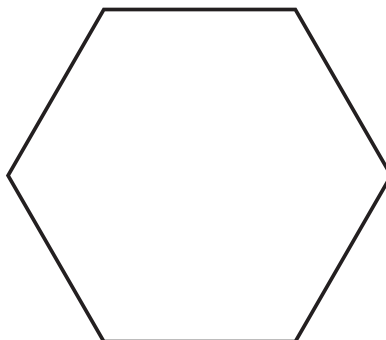
rectangle:



cylinder:



hexagon:



triangle:

