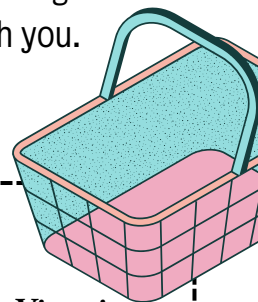


MUSEUM of BRANDS

Primary Food & Shopping

Museum of Brands Worksheet

Discover objects in our collection on Food and Shopping as you explore the Museum of Brands. As the questions use various parts of the Museum, you may need to go around more than once. You might want to bring some spare paper and drawing materials with you.

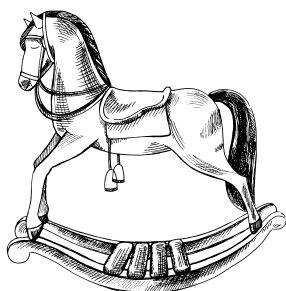


1. Enter the Time Tunnel in the Victorian Era. Can you find the items pictured below?

Nowadays we can buy all the things we need at a big supermarket or shopping centre, but in the Victorian times shoppers would have to go to lots of different shops and places to get these things. Draw lines to match the items to the type of shop you would buy them in.



The Real Life
in London +
Comic Times



Wooden
Rocking Horse



Cadbury's
Cocoa



Black & Yellow
Dress



Toothpaste Powder
(find the blue &
white pots)



Toy Shop



Pharmacy
(like Boots)



Dressmaker



Newsagent
(like W.H. Smith)

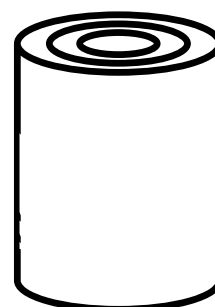
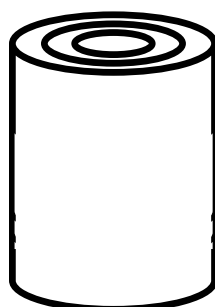
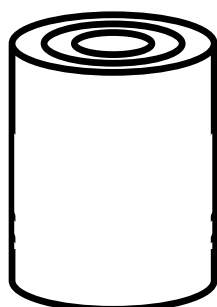
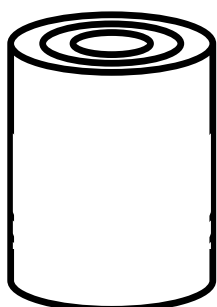


Greengrocer

2. Continue through the Edwardian Era to the start of the 1910s. During this time, lots of food came in tins because they keep food fresh and safe for a long time. Can you find three things from the 1910s that came in a tin? Can you name something you can buy in a tin today?

1910s:

Today:



3. Travel through the 1920s and 1930s until you find the WWII 1940s case. Can you spot the tins with small labels? This was because all the paper was needed to make war equipment. Lots of materials and food were rationed at this time.

You can see some of the food items and amounts that an adult was allowed each week. Children were allowed half of these amounts. How much of each item would your family get?

My family
would get:

Cheese 50g	Tea 50g	Bacon 100g	1 Egg



4. Continue into the 1950s. What do you think shopping was like at this time?

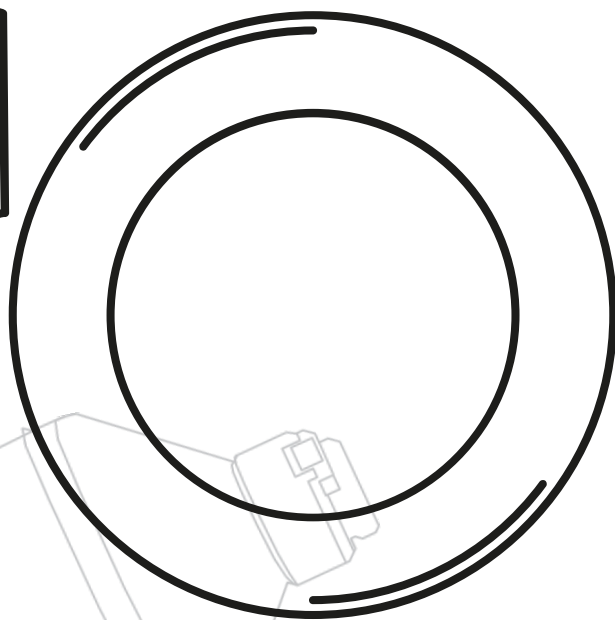
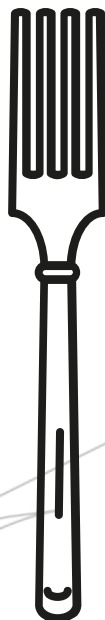
Go "shopping" at the 1950s grocer and kitchen displays.

a.) What you would put on your shopping list?

b.) Draw a picture of a meal you would make.

Shopping List

☐ _____
☐ _____
☐ _____
☐ _____
☐ _____
☐ _____
☐ _____
☐ _____
☐ _____

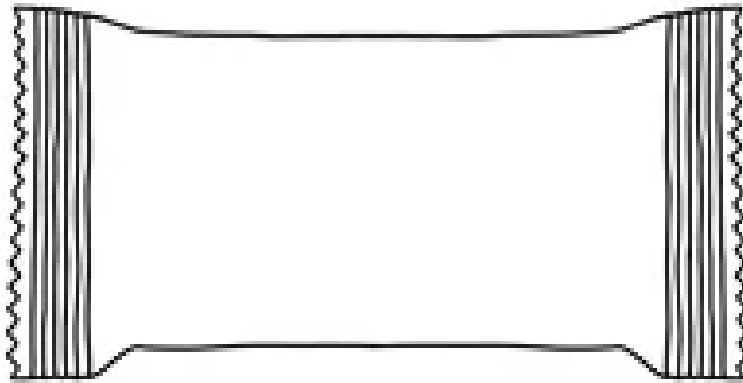


5. By the 1950s there were lots of different types of sweets and chocolate in the shops.

a.) Can you find four and describe them in the table below?

<u>Brand</u>	<u>Colour</u>	<u>Flavour</u>	<u>Packaging Material</u>
Cadburys Dairy Milk	Purple	Plain chocolate	Paper and foil

b.) If you could design your own chocolate bar, what flavour would it be? What would you call it? What would the packaging look like? Draw it below



6. Continue into the 1960s. Find the case with all the food and drink items. Can you find some healthy and unhealthy items to fill in the table below?

Healthy	Unhealthy
1.	1.
2.	2.
3.	3.

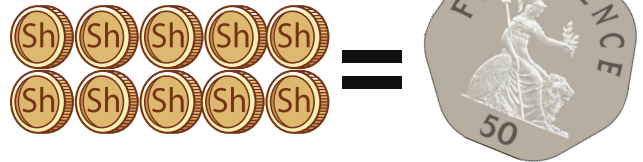
7. In 1971 the new penny system became the official currency in England, and it is still the money we use today. This was called 'Decimalisation'.

Before 'pounds' and 'pence' there were 'pounds', 'shillings' and 'pennies'. Can you spot the 'Daz' laundry powder that shows the old currency?



Before 1971, Fifty Pence was equal to 10 shillings (10/).

How much would 20 shillings (20/) be in today's money?



8. Continue into the 1990s. By this point in time, there were lots of different types of food and flavours available for shoppers to buy. Can you find and write/ draw a product that matches the flavour adjectives below?

sweet		sour	
salty		fruity	
delicious		sugary	

9. Travel into the 2010s and take a look at the final case in the Time Tunnel. Nowadays, we use lots of different materials to create our packaging. Can you find a brand or product packaged in the following materials?

plastic

cardboard

glass

tin

paper
