

Activity: Brand Sudoku

Sudoku is a popular Japanese puzzle game that is based on logical placement of numbers (brand logos in our case). It is one of the most popular puzzle games of all time. The goal of Sudoku is to fill a 9×9 grid with numbers so that each row, column and section contains all of the digits between 1 and 9.



Sudoku is based on a mathematical analysis concept designed in 1782. However, the game became more popular when Howard Garns changed the concept slightly to create the game called "Number Place" in 1979.

Fun fact: In the year following Sudoku going viral (2004), pencil sales are said to have increased by around 700%.

What you will need:

- Coloured printer
- pencil, scissors

How to:

- Print out the Brand Sudoku and Brand Sudoku assistant
- Either write/draw logos into the gaps or use Brand Sudoku assistant, and cut out the logos to be placed into the sudoku
- Have fun with our Brand Sudoku
- Why not try both versions?

Have fun! Sudoku is all about mental stimulation and fun. Whether you are trying something new or doing something you have tried before, enjoy our Brand Sudoku.

^{*}Disclaimer: Images used for the Sudoku game were taken by staff using objects found in our Time Tunnel. However, we want to acknowledge that all rights are reserved by the brands and we do not own copyright.

Easy 6x6















Easy 9x9

			whiskas	Cadbury	Bovril		Nestle	SURE
whiskas			HIVEA		FLORA	KîtKat	Bovril	
Cadbury			Nestle	Kitkat	SURE	PG Tips	whiskas	HIVEA
	Nestle				whiskas	SÜRE	Cadbury	PG
			PG		HIYEA			
PG	whiskas						FLORA	Nestle
		Cadbury BISCUITS	Kitkat					FLORA
	Kit Kat)			FLORA		Cadbury BISCUITS	HIYEA	Bovril
						Nestle	PG	(it/at)



















Easy 6x6

Brand Sudoku Assistant (cut out and place it in Sudoku)

































Easy 9x9

Brand Sudoku Assistant (cut out and place it in Sudoku)



















































































