## MUSEUMM $o f$ BRANDS

## Activity: Chocolate Treats Wordsearch

Wordsearches are a great way to pass the time, as well as being fun and engaging. Focusing on a single activity helps with your focus and memory, it's even better when it's fun! The act of tracing words letter-by-letter engages your brain, in the same way as learning new languages, bonding, and relaxing.
What better way to play it than with popular British chocolate brands?



#### Abstract

The first Wordsearch puzzle was published in 1968 in the USA, in a small want-ad digest, the Selenby Digest (a want-ad digest is a small publication of advertisements). It was not long before it became well-known around the world.


Fun fact: Wordsearch puzzles go by a range of names such as Wonderword, Word Sleuth, Word Seek, Word Find, Word Search, or even Mystery Word.

## What you will need:

- Printer
- A pencil or a pen


## How to:

- There are lots of different ways you can approach a Wordsearch. It may be easiest to look for words horizontally, then vertically.
- You can also choose to look for the words one at a time. Focus on the first letter and then look for the second one vertically, horizontally, diagonally and in reverse. (yes, it is not so easy !)

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| R | S | A | A | M | 0 | W | 0 | B | Q |
| 0 | C | X | E | R | P | L | U | Q | T |
| E | X | Y | R | S | I | I | T | S | H |
| S | D | S | 0 | N | C | $N$ | R | G | U |
| F | U | D | G | E | D | D | I | 0 | C |
| B | 0 | U | N | T | Y | 0 | B | M | R |
| M | L | J | T | I | E | R | 0 | B | D |

Bounty $\begin{gathered}\text { Topic } \\ \\ \text { Fudge } \\ \text { Lindor } \quad \text { Aero }\end{gathered}$ Galbury

## MUSEUM of

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| X | T | H | 0 | T | S | Z | A | Q | J | C | 0 | U | F | R |
| E | T | Z | M | R | K | E | H | J | F | 0 | T | L | R | S |
| K | R | R | P | I | E | Y | R | Y | F | W | H | J | V | Y |
| D | K | 0 | T | J | T | L | X | S | I | B | E | $N$ | 0 | T |
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| C | A | C | U | $N$ | L | T | W | 0 | A | W | 0 | J | S | H |
| T | 0 | 0 | U | A | I | Q | P | U | T | E | E | K | Y | G |
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Aero Bounty Cadbury Ferrero Fudge Galaxy Heroes Kitkat Twix

# MUSEUM of <br> BRANDS 

Answers:

| V | R | G | T | K | I | T | K | A | T |
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| E | B | L | E | $N$ | T | S | V | E | S |
| R | S | A | A | M | 0 | W | 0 | B | 0 |
| 0 | C | X | E | R | P | L | U | 0 | T |
| E | X | Y | R | S | 1 | 1 | I | S | H |
| S | D | S | 0 | $N$ | C | $N$ | R | G | U |
| F | U | D | G | E | D | D | 1 | 0 | C |
| B | 0 | U | $N$ | T | Y | 0 | B | M | R |
| M | L | J | T | I | E | R | 0 | B | D |


| E | G | D | $U$ | F | L | L | 0 | I | 0 | H | N | F | 0 | S |
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| M | P | L | K | U | z | G | K | W | R | J | U | 0 | R | $N$ |
| G | A | M | $N$ | U | K | W | P | c | E | F | L | M | E | 1 |
| 0 | H | L | U | I | 0 | P | 1 | c | A | W | $N$ | I | R | c |
| S | E | 1 | T | R | A | M | s | 1 | v | D | 0 | z | R | K |
| S | P | $N$ | D | E | 0 | 1 | G | G | A | D | B | C | E | E |
| X | T | H | 0 | I | s | z | A | 0 | J | C | 0 | $\checkmark$ | F | R |
| E | T | Z | M | R | K | E | H | J | F | 0 | T | L | R | s |
| K | R | R | P | 1 | E | Y | R |  | F | w | H | J | v | $\gamma$ |
| D | K | 0 | T | $J$ | T | L | X | S | 1 | B | E | $N$ | 0 | T |
| K | 0 | K | D | $N$ | Z | A | B | X | P | N | R | Y | P | R |
| C | A | c | U | $N$ | L | T | W | 0 | A | W | 0 | $J$ | S | H |
| T | 0 | 0 | U | A | 1 | 0 | P | U | T | E | E | K | Y | G |
| z | B | A | G | E | P | L | W | M | R | F | s | K | 0 | S |
| 0 | U | A | L | 1 | T | Y | S | T | R | E | E | I | T | T |

