

### **Activity: Cross Stitch one of the ultimate Custard Brands**

Cross Stitch is one of the oldest forms of embroidery, spreading around the world as a popular hobby. Modern age cross stitching originated in the USA from the 1960s and is making a come back at present with a range of age groups.



This custard powder was invented by Alfred Bird in the 1840s because his wife was allergic to eggs. The stripe design has been used since the 1900s and the famous three birds' logo was introduced in the 1920s.

Fun fact: As a solution to an allergy, this product was originally sold through chemists.

### What you will need:

- Red, blue, yellow, black and white thread (DMC 3705, DMC 517, DMC 307, DMC 934, DMC 3865)
- Fabric (Aida Cloth is perfect for cross stitching)
- Scissors
- Cross Stitch Needle

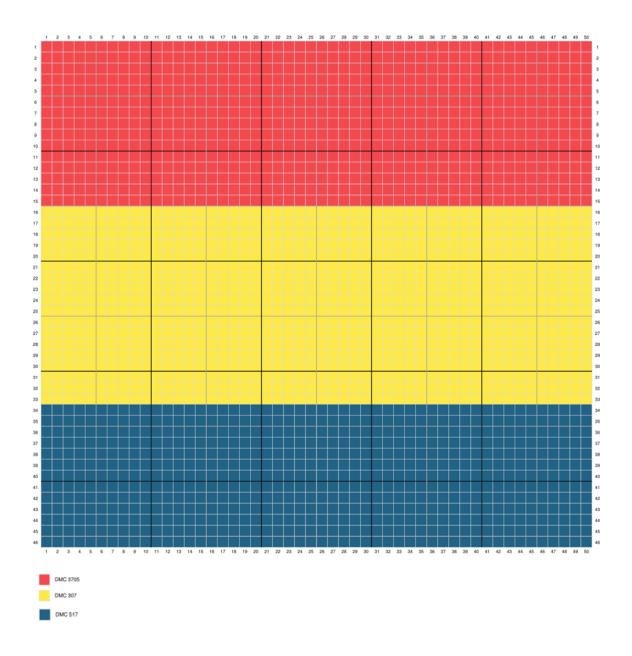
#### How to:

- Print out your chosen pattern
- Centre your fabric and start cross stitching while referring to the pattern
- Create stitches in rows moving from left to right

Have fun! Cross Stitching is meant to be relaxing and fun. Whether you are trying something new or doing something you are experienced at, enjoy our fun pattern.

Share your results with us @museumofbrands #birdscustard #retrofood #museumofbrands #crossstitch

# Beginner pattern:



## **Advanced pattern:**

