

MUSEUM *of* BRANDS

Activity: Create your own Radio Times cover

Radio Times was founded in Britain in 1923. It was the world's first broadcast listings magazine. Newspapers at the time boycotted radio listings, fearing that increased listenership would decrease newspaper sales. By the end of the 1920s, the guide was selling over one million copies per week.

What you will need:

- Paper, glue sticks, coloured pencils, paint, or crayons, cut-outs from magazines, Radio Times in different fonts
- Images of Radio Times covers. The following three covers are a great place to start.
 - Radio Times, 28 February 1937
 - Radio Times, 6 April 1941
 - Radio Times, 29 May 1953

They can be accessed online from the BBC archives, <https://genome.ch.bbc.co.uk/>.



How to:

- Lay out materials on the table.
- Introduce activity: participants will create their own Radio Times cover, using cut-outs from magazines and different typography.
- Encourage participants to think about their favourite radio programmes from days gone by. Did these programmes feature stories, politics, drama, poetry or music? Why were they so enjoyable? Did they listen alone or with family and friends? Perhaps add these programmes to their covers.
- Have volunteers show their creations to the rest of the group.

Minion

RADIO TIMES

Gloucester

RADIO TIMES

Magneto

Radio Times

Alternate

RADIO TIMES

Bauhaus

RADIO TIMES

Broadway

RADIO TIMES

Harlow

Radio times