

**Round 1**  
**Slogans and TV jingles**

1. All because the lady loves....
2. Do you love anyone enough to give them your last...
3. Full of eastern promise...
4. Have a break, have a...
5. Made to make your mouth water...
6. One too many and you might turn Bertie.
7. Only.....have the answer.
8. ...too good to hurry mints.
9. Bet you can't eat three...
10. Tell them about the honey, mummy...
11. They're grrreat! .....
12. Hands that do dishes are as soft as your face with mild, green ...
13. As good today as it's always been...
14. My goodness, my ...
15. You only get an 'oo' with ...

**Round 2**  
**Which Year**

1. In which year was Nescafé instant coffee launched in the UK?  
1939 1948 1955
2. In which year was Ariel launched in the UK?  
1957 1969 1976
3. In which year did decimal currency come into circulation?  
1967 1971 1975
4. In which year was Birds Eye Fish Fingers launched in the UK?  
1950 1955 1960
5. In which year was Smarties launched in the UK?  
1937 1945 1951
6. In which year was Smash launched in the UK?  
1954 1960 1968
7. In which year was Crunchie bar launched in the UK?  
1929 1938 1957

**Round 3**  
**Memory Moment**

1. In 1955 the first television commercial shown in the UK promoted which brand?
2. How much did most packets of crisps cost in 1971?
3. Which actor played the first Dr Who, in 1963?
4. Which famous bear was said to have travelled all the way from South America to a certain London railway station?
5. What was the name of Britain's fashion doll launched in 1963?
6. Which brand did Sunny Jim promote?

**Tie break question**

Robert Opie founded the Museum in 1984. Which brand was the first he saved in 1963?

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1. Milk Tray
2. Rolo
3. Fry's Turkish Delight
4. Kit Kat
5. Opal Fruit
6. Bassets All Sorts
7. Smarties
8. Murray Mints
9. Shredded Wheat
10. Sugar Puffs
11. Frosties / Frosted Flakes
12. Fairy Liquid
13. Hovis
14. Guinness
15. Typhoo Tea

**Round 2**  
**Which Year**

1. 1939
2. 1969
3. 1971
4. 1955
5. 1937
6. 1968
7. 1929

**Round 3**  
**Memory Moment**

1. Gibbs SR
2. 3p ( 7d old money)
3. William Hartnell
4. Paddington Bear
5. Sindy
6. Force breakfast cereal

**Tie break question**

Packet of Munchies

**Key facts about the Museum of Brands**

Opening in Gloucester in 1984, the Museum moved to Notting Hill in 2005. Everyone's memories are captured in this museum - toys and sweets, fashions and magazines, branded groceries and household goods. Decade by decade our consumer heritage unravels from Victorian times, through wartime austerity Britain to the swinging Sixties.

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1. ....
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3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....
11. ....
12. ....
13. ....
14. ....
15. ....

**Round 2**  
**Which Year**

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....

**Round 3**  
**Memory Moment**

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....

**Prize for the Quiz Winner**

The winner of the Quiz will receive a package of postcards and a Museum of Brands pen.



**Tie break question**

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