Graphic Design and Packaging Post-Workshop Activity

**Logo design challenge:**

**Take a look at the table below;**

**Select an audience from column 1, a topic from column 2, and a product from column 3.**

A picture containing graphical user interface

Description automatically generated**Invent a name for your product and design it’s logo below.**

|  |  |  |
| --- | --- | --- |
| Audience | Topic | Product |
| **Businesspeople** | **The Environment** | **Water Bottle** |
| **Teenagers** | **Art& Culture** | **Toy** |
| **Teachers** | **Sports** | **Backpack** |
| **Elderly** | **Technology** | **Chocolate Bar** |
| **Children** | **Vintage/Retro** | **Headphones** |