

MUSEUM *of* BRANDS

Research Volunteer – North Africa Culture Box

Responsible to:	Flo Unwin (Community Engagement Assistant)
Location:	Museum of Brands, 111-117 Lancaster Road, W11 1QT
Working Pattern:	Flexible
Travel Expenses:	Up to £10 per day
Contact:	flo@museumofbrands.com

Summary

The Museum of Brands is a small, friendly museum of consumer culture in West London. Our team of friendly and dedicated volunteers ensures the Museum operates at a high standard. We have a wide range of volunteer roles available to suit the skills and interests of different people designed to offer a rewarding experience.

Living Brands is a cross-departmental initiative designed for people living with or affected by dementia. As part of our outreach, we have developed two Culture Boxes so far: Jewish and Caribbean. These boxes contain multisensory items that will encourage reminiscence within their respective communities. Our next Culture Box to be developed is for North Africa. We are looking for a keen Research Volunteer to complete the box and evaluation.

Role Description

This is an exciting opportunity to join our team as a Research Volunteer for our Culture Box project within the Living Brands programme. The project aims to deliver reminiscing sessions for people living with dementia, carers, families, and community centres with a focus on North African heritage and history in London.

This role best suits someone who can provide about one day a week, it would be a hybrid pattern of working in the museum as well as remotely. We are looking for undergraduates or graduates interested in developing museum research skills and community engagement experience.

The role will include:

- Researching brand history related to North African culture in Britain /London /Notting Hill
- Creating focus groups and evaluate findings
- Finalising an item list, script and activity materials for Culture Box Memory Sessions

Steps to follow as a Research Volunteer:

- Minimum of three months commitment as a Research Volunteer
- Read through the previous Jewish and Caribbean Culture Box Research Volunteer's material and session script and contribute to writing new content for the North African box
- Month 1: Research relevant brands, products, important entrepreneurs and places to the community.
 - Put forward a top 20 researched products, games, brands etc.
 - Finalise the final 5-8 objects that will be created for the Culture Box and propose a budget for replication of items.
 - Share objects in a Reminiscence Session with an appropriate organisation and evaluate findings

- Month 2: From finalised list of objects:
 - Research production methods for replicas with the aid of Community Engagement Assistant and Museum Curator. Assist in tutorials with volunteers on production of North African Culture Box.
 - Produce an Activity Booklet in line with previous Culture Boxes
 - Write a list of community centres, care homes and organisations to send the North African Culture Box to
- Month 3: Evaluation:
 - Draft a plan for evaluation of the North African Culture Box after completion
 - Write up findings and evaluation of your time as a Research Volunteer for future roles.
- After 3 months of being Research Volunteer – a certificate and written agreement to provide a recommendation letter from Luce or Flo to assist with further volunteering or professional opportunities

To apply: For further information, please email Flo: flo@museumofbrands.com



Join the Living Brands Team as a Researcher!

We are looking for a Research Volunteer from the North African community to join our team. In this role, you would research brands, products and social and cultural history to help to discover objects from our collection that connect people with their cultural heritage.

Email Flo at flo@museumofbrands.com to find out more and to apply for the Culture Box Research Volunteer Role!