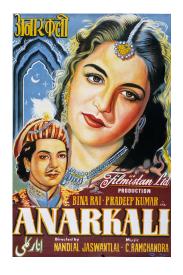


Activity: Matching Bollywood Posters

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Bollywood posters were great advertisements for the big budget films made in India at the time. Most Bollywood films were a mix of fact and myth, combining history and rich visuals for a feeling of escapism.

Directed by Nandlal Jaswanthlal, 'Anarkali' is based on a popular historical legend about the Mughal emperor Jahangir aka Salim. It was the highest-grossing Hindi film of the year 1953. The film was known for its grand scale and elaborate sets, which were impressive for its time. Pradeep Kumar and Bina Rai starred as Salim and Anarkali, respectively, and their chemistry on screen was highly praised.

How to:

Start by printing out all your cards and cut along the dotted lines

What you will need:

- Colour printer
- Scissors
- Table to place the cards on

Option 1: Match the poster to the title

Match the popular Bollywood poster artworks to their titles. If you need a hand, you can look at the hint below each title for a clue to help find the artwork.

Option 2: Find the pairs

This game tests your ability to remember patterns and locations. You can play individually or as a pair. Follow the instructions below to play:

- 1. Shuffle the cards and place the cards face-down. Without looking at the image on the front, place the cards in even rows.
- 2. Turn over two cards. If they match, keep them. If they don't match, place them back face-down in the same location.
- 3. Remember the location and type of card.
- 4. If playing with another person, take turns and try to remember the location and card type the other player picks up.
- 5. When all the cards have been matched, the game is over. The player with the most matches wins.





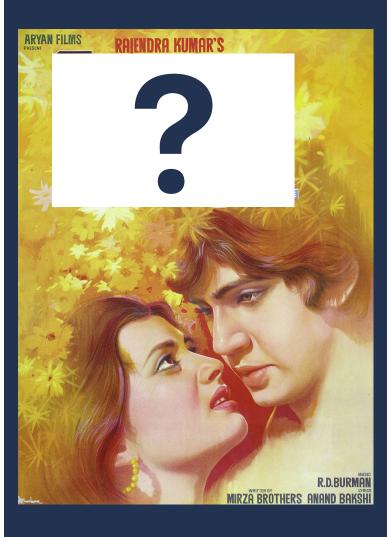






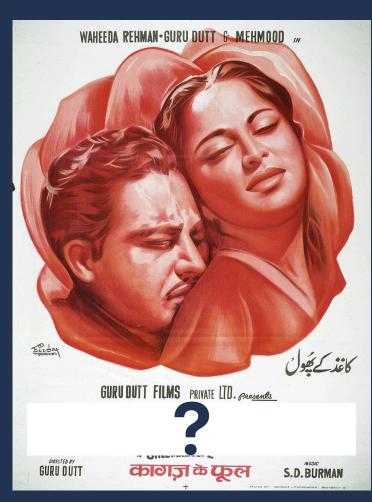


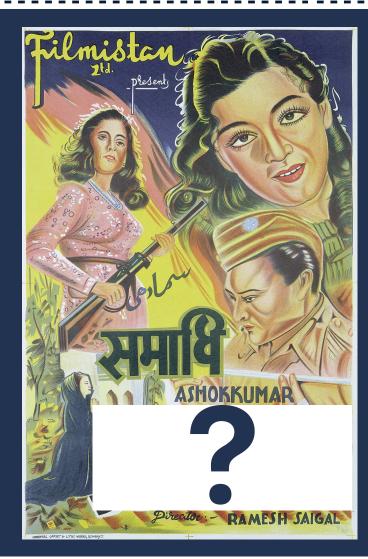


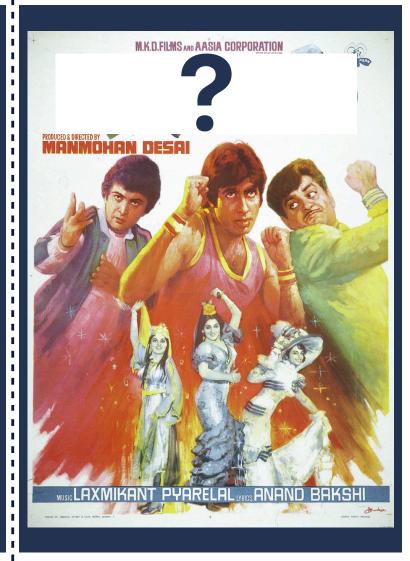










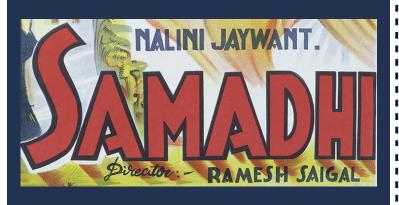


MUSEUM of BRANDS

Matching Bollywood Posters Game

MUSEUM of BRANDS

Matching Bollywood Posters Game



ANARKALI

(Hint: pink dress)

(Hint: moon and stars)

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Matching Bollywood Posters Game

MUSEUM of Matching Bollywood Posters Game





(Hint: romance)

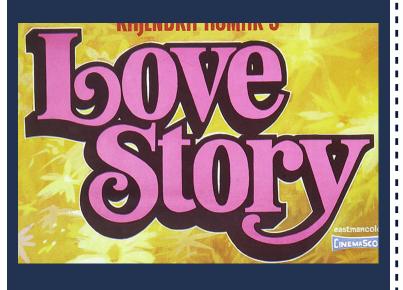
(Hint: dance)

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MOTHER INDIA

(Hint: flowers)

(Hint: baby)

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Matching Bollywood Posters Game

MUSEUM of BRANDS

Matching Bollywood Posters Game





(Hint: bike)

(Hint: boat)