

MUSEUM *of* BRANDS

Wellbeing Programme Volunteer

Summary

The Museum of Brands is a small, friendly museum of consumer culture in West London. We are seeking Wellbeing Programme Volunteers to help deliver our Living Brands programme. Living Brands is a multisensory outreach initiative designed for people living with or affected by dementia, using reminiscence. This role will be based at **The Museum of Brands, London, W11 1QT**, with some outreach work taking place in West London care homes.

The Volunteers will support the Community Development Team with the following:

- Setting up reminiscing sessions in the museum and in local care homes and preparing resources
- Assisting in reminiscing activities, including interacting with people living with dementia, their carers and care home staff. Measuring the wellbeing of the participants before and after reminiscing sessions, using a simple set of standardised questions.
- Assisting with other areas of the Living Brands programme, such as the production of Brand Boxes – letterbox sized multisensory packages for at home use
- Computer-based tasks, including online research, reminiscence resource development and testing, building contact lists and helping with marketing campaigns.
- Training as a Museum Front of House assistant and covering Reception duties, including welcoming museum visitors, transferring calls, till and ad-hoc interdepartmental tasks.

We're looking for people who are:

- Friendly and personable with excellent written and spoken English communication skills
- Team workers who enjoy working with a diverse range of people
- Willing to learn practical methods of engaging with people living with dementia
- Experienced in the use of computers, including Word, Excel and Outlook
- Desirable: experience working in an elderly care / vulnerable adult setting, with an understanding of Health & Safety and Safeguarding. Experience working with marketing tools like Canva, Hootsuite and on social media platforms (Facebook, Instagram, Twitter).

Training and support

We have an induction process, during which we give Volunteers the information we believe they need to enjoy their time with us. Training is mainly 'on the job', supported by the Community Engagement team. Specific training for this role will be provided as opportunities arise. We are happy to provide volunteers with references and CV support for potential employment opportunities. Volunteers are given regular feedback and we remain open to suggestions on how we can improve the volunteer experience.

Availability

We are looking for people who would like to donate either a full day (8 hours) or a half day (4 hours) each week. Travel and/or lunch expenses will be paid up to £10 per day.

How to apply

We invite anyone interested in this role to apply with a CV and a brief covering note to our volunteer coordinator, Flo (volunteer@museumofbrands.com) with the subject line Wellbeing.

Please note: Applicants from some overseas countries are required to have a relevant work permit or student visa in order to volunteer in the U.K. We'll need to see this for our records before volunteering can commence.