

MUSEUM *of* BRANDS

Graphic Designer & Marketing Volunteer

About us

The Museum of Brands, nestled in the vibrant Notting Hill area of West London, is a one-of-a-kind institution that brings to life the fascinating history of consumer culture through branding, packaging, and advertisements. Our collection showcases over 200 years of social and technological change, offering visitors a nostalgic and insightful journey through history. Established by Robert Opie, the museum is a treasure trove of everyday items that might have been thrown away by past generations, but now tell the story of how consumer trends shaped society.

The Role

We're looking for a talented Graphic Design & Marketing Volunteer to help create vibrant, on-brand visual content for both our social media and in-house marketing materials. You'll be working with Canva and Adobe tools to bring campaigns to life, from digital posters and Instagram carousels to screen graphics and printed flyers.

This offers an opportunity for hands-on experience in the GLAM (Galleries, Libraries, Archives, and Museums) Cultural Sector, ideal for students or individuals with a strong interest in marketing, graphic design and content creation.

What you'll do:

- Design digital and print marketing assets using Canva, Adobe Illustrator, Photoshop or InDesign including:
 - Social media graphics (posts, stories, highlight covers)
 - Posters, flyers, leaflets
 - Screens and TV slides for internal displays
- Follow and apply our brand identity guidelines to all content
- Translate event listings, updates, and key messages into engaging visual content
- Support and expand ongoing campaign visuals - while also contributing your own creative ideas
- Help plan and schedule social media content using tools such as Meta Business Suite or Hootsuite
- Collaborate with the wider team on seasonal campaigns, exhibitions, and public programmes
- Stay aware of current design trends and help ensure our visual identity remains fresh and dynamic
- Analyse the performance of social media posts, using data insights to adjust and improve future content strategies.

MUSEUM *of* BRANDS

Additional Duties

- **Front of House Support:** Train as a Museum Front of House assistant, covering Reception duties, welcoming visitors, handling calls, and assisting with other interdepartmental tasks as needed.

Who we're looking for:

- Has experience using **Canva and/or Adobe Creative Suite** (Photoshop, Illustrator, or InDesign)
- Has a strong eye for layout, typography, and colour, with a good understanding of visual branding
- Can confidently follow a style guide but also bring your own creative flair
- Has good written communication skills and can transform information into clear, engaging design
- Is well-organised, proactive, and able to work independently and as part of a team
- Bonus: an interest in museums, heritage, arts or cultural marketing

Availability

We're excited to offer this opportunity as either a volunteer role or a student placement, ideal for anyone looking to gain hands-on experience in a dynamic and creative environment.

Student Placement: This placement is perfect for someone who can contribute 2–3 days per week, with flexible options for full days (8 hours) or half days (4 hours) based on your schedule.

Volunteering: We are looking for individuals who can offer at least one half day per week for a minimum of three months. This helps create a consistent and valuable experience for both you and our marketing team.

Whether you're hoping to enhance your CV, gain industry insight, or support a cause you care about, we'd be delighted to welcome you aboard.

This placement requires in-person work at **The Museum of Brands, London, W11 1QT** during the week.

Expenses

Travel expenses up to £5 will be paid, with up to an additional £5 for lunch expenses if you are here for over 6 hours.

Training and support

We have an induction process that ensures you have the information needed to thrive during your time with us. Training is primarily 'on-the-job', guided by our Marketing Officer. You'll receive ongoing support, regular feedback, and opportunities for 1-to-1 discussions to enhance

MUSEUM *of* BRANDS

your skills and experience. We're also happy to provide references and CV support to aid in your future employment opportunities.

Our Commitment

The Museum of Brands is committed to:

- **Equality and fairness:** We believe in providing equal opportunities for all volunteers, ensuring fairness in all aspects of the role.
- **Safe working environment:** Your safety is paramount, and we comply with all health and safety regulations.
- **Confidentiality:** We adhere to the principles of the Data Protection Act to ensure your privacy and data security.

Please note: Applicants from some overseas countries are required to have a relevant work permit or student visa in order to volunteer in the U.K. We'll need to see this for our records before volunteering can commence.

To Apply:

We invite anyone interested in this role to apply with CV and brief description of your experience to our Marketing Officer (ellie@museumofbrands.com) with the subject line Graphic Design and Marketing Volunteer.